



## Family Owned Business Institute



### Tactical Asset Allocation in a Changing Environment Friday May 11th, 2018,

Loosemore Forum, Seidman College of Business

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8:30AM Registration and networking

9:00 AM Welcoming remarks, Brian Dykstra, Managing Director, Oxford Financial Group,

Ltd.

9:05AM Jim Bianco, Founder and President, Bianco Research L.L.C.

An objective macro perspective on the forces challenging our asset allocation

9:30 AM Q&A

9:40 AM Justin Blesy, PIMCO Senior Vice President and Asset Allocation Strategist,

**Newport Beach** 

Singles and doubles: Value opportunities to face market volatility

10:05 AM Q&A

10:20 AM Break

10:55 AM Brian P. Kennedy, Vice President and co-portfolio manager of multisector

institutional strategies, Loomis, Sayles & Company

An unconstrained fixed income manager's approach in the current environment

11:20 AM Q&A

11:45 AM Combined Speaker Panel Session: Perspectives on tactical asset allocation

models

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## **SPEAKERS**

#### Jim Bianco, President of Bianco Research

Jim Bianco is President and Micro Strategist at Bianco Research, L.L.C. Since 1990 Jim's commentaries have offered a unique perspective on the global economy and financial markets. Unencumbered by the biases of traditional Wall Street Research, Jim has built a decades long reputation for objective, incisive commentary that challenges consensus thinking. In nearly 20 years at Bianco Research, Jim's wide ranging commentaries have addressed monetary policy, the intersection of markets and politics, the role of government in the economy, fund flows and positioning in financial markets.

Jim appears regularly on CNBC, Bloomberg and Fox Business, and is often featured in the Wall Street Journal, Bloomberg News, Grants Interest Rate observer, and MarketWatch. Prior to joining Arbor and Bianco Research, Jim was a Market Strategist in quite and fixed income research at UBS Securities and Equity Technical Analyst at First Boston and Sheraton Lehman Brothers. He is a Chartered Market Technician (CMT) and a member of the Market Technicians Association (MTA). Jim has a Bachelors of Science degree in Finance from Marquette University (1984) and an MBA from Forham University (1989).





#### Justin Blesy, PIMCO Senior Vice President

Mr. Blesy is a senior vice president and asset allocation strategist in the New Beach office. He focuses on multi-asset strategies, customized client portfolio analysis and liquid alternatives. Prior to joining PIMCO in 2012, he was a management consultant at Oliver Wyman, where he led strategy, product development and risk management projects for financial institutions. He has 11 years of investment and financial services experience and holds an MBA from the University of Chicago Booth School of Business. He received an undergraduate degree from Dartmouth College.

#### Brian P. Kennedy, VP of Loomis, Sayles & Company

Brian Kennedy is a vice president of Loomis, Sayles & Company and co-portfolio manager of the firm's multi sector institutional strategies and mutual funds. Brian started his investment industry career in 1990 as a senior fund accountant at the Boston Company. He joined Loomis Sayl in 1994 as a securitized and government bond trader. He transitioned to the high yield trading desk in 2001, where he initiated Loomis Stayles trading of bank loans, while also trading high yield, convertibles, derivatives and equities. Brian first joined the full discretion investment team a product manager in 2009. In 2013, he was promoted to co-portfolio manager of the multi-sector suite of products. Brian is actively involved in the Loomis Sayles mentorship program, undergraduate women's investment network (UWIN) and summer internship programs. He was born and raised in the south shore of Massachusetts and enjoys coaching girls club hockey. Brian earned a BS from Providence College and an MBA from Babson College.





#### Brian Dykstra, Managing Director of Oxford Financial Group, Ltd.

Brian Dykstra is a Managing Director with Oxford Financial Group, Ltd. Prior to making the transition to Oxford, Brian was a Vice President for Fifth Third Private Bank where he served as a Wealth management Advisor for high net worth families.

Brian has also worked in the financial service industry for more than 15 years in helping clients identify and implement investment, family gifting and business succession strategies. He also has extensive experience in providing advisory services to several nonprofit organizations. Brian was previously with Morgan Stanley Smith Barney where he served as a Financial Advisor or individual clients in managing their assets and preserving their wealth. He also worked as the Major Gift Officer and the Director of the Hope Funds for Hope College in Holland, Michigan.

A graduate of Hope College, Brian earned a Bachelor's degree in Business Administration. He obtained the Certified Financial Planner (CFP) designation from the Certified Financial Planning Board after completing the educational curriculum at Grand Valley State University; and received the Certified Investment Management Analysis (CIMA) designation from the Investment Management Consultants Association after completing the educational curriculum at the Wharton School of Business at the University of Pennsylvania.

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# FEFO STEERING COMMITTEE

- Carrie Boer, Peter C. & Emajean Cook Foundation
- Lori Bush, The Community Foundation of the Holland Zeeland Area
- Steve Butler, One Quest Capital (Jack DeWitt Family Office)
- Brian W. Dykstra, Oxford Financial Group, Ltd.
- Patrick Gaughan, Brooks Capital Management (Brooks Family Office)
- John Kerschen, Charter Capital Partners
- Ana Gonzalez, Grand Valley State University

Richard Noreen, BDO

Joerg Picard, Grand Valley State University

Jennifer L. Remondino, Partner, Warner Norcross & Judd

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# **NOTES**

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