

Steering Committee Members

Joel Bosch (<i>Chair</i>)	42 North Partners
Greg Bosch	Brooks Capital Management
Patrick Gaughan	Brooks Capital Management
Greg Geisler	Greenville Asset Management
Ana Gonzalez	Grand Valley State University
Kevin Hoffmeyer	Goldman Sachs
Kelli Olson	BDO
Joerg Picard	Grand Valley State University
Jennifer Remondino	Kent Community Health Foundation
Dan Van Timmeren	Warner Norcross + Judd
Randy VanAntwerp	Council of Michigan Foundations
Kathleen Vogelsang	Van Andel Institute
Jim Wiersma	FIRM, LLC
Steve Zlotnicki	Spectrum Health

Thank you!

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**West Michigan Foundations,
Endowments & Family Offices (FEFO)**

***AI Unleashed: Transforming
Economies Globally***

*Navigating the Future of Investments
in Artificial Intelligence*

Celebrating 25 years in business!

Family Owned Business Institute

L. William Seidman Center
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Friday, November 17, 2023

8:30 a.m. - 12:00 p.m.

L. William Seidman Center
Grand Rapids, MI

SEIDMAN
COLLEGE OF BUSINESS



Agenda

Speakers

8:30a.m. **Registration**

9:00a.m. **Welcoming Remarks**

*Diana Lawson, Dean
Seidman College of Business*

*Kelli Olson, Tax Partner, Emcee
BDO*

9:05-9:45a.m. **Cutting through the hype: What are the capabilities of and the impact of AI? (online)**

*Frank Long, Vice President
Office of Applied Innovation
Goldman Sachs, New York*

9:45-10:25a.m. **How did we get here, where are we going, and which industries will benefit from AI?**

*Armando Pauker
Co-founder & Managing Director
Tensility Venture Partners*

10:25-10:45a.m. **Coffee Break**

10:45-11:25a.m. **How do you gain exposure to AI? Portfolio construction and investment opportunities**
*Bob Stefanski, Managing Partner
eLab Ventures*

11:25-11:50a.m. **Panel Session: Navigating the Future of Investments in AI**

Frank Long, Bob Stefanski, Armando Pauker, Kelli Olson

11:50-12:00p.m. **Concluding Remarks**

*Ana Gonzalez, Director
Family Owned Business Institute*



Frank Long

Vice President, Office of Applied Innovation
Goldman Sachs, New York

Frank Long works on the Office of Applied Innovation team where his focus is advising clients on the intersection of emerging technology and geopolitics. Previously he worked at Schmidt Futures where he worked on similar topics both in operational roles and as a technical advisor to Eric Schmidt. Before that he worked at Google as a product manager on the Maps Augmented Reality team, and the Knowledge Engine team within Search. He studied Computer Science and Finance at the University of Texas at Austin.



Bob Stefanski

Managing Partner, e-Lab Ventures

Bob is a technology entrepreneur with deep operational, board and investing experience. Since co-founding eLab Ventures in 2013, his primary focus has been on startups developing and using artificial intelligence to create market disruption. He currently serves on, or has served on, the boards of eLab portfolio companies Cobalt, Aperia, MobileForce, ObservIQ, XOSphere, MemryX, pulsESG, Refraction AI and Verge Aero.



Armando Pauker

Co-founder & Managing Director
Tensility Venture Partners

Armando Pauker is a co-founder and Managing Director of Tensility Venture Partners, a Chicago-based seed-stage fund focused on enterprise software applications of Artificial Intelligence. He has been a venture investor for more than 20 years and is now raising Tensility Fund III. Prior to venture, Armando served in senior management positions at several global technology companies and as a management consultant with Booz Allen Hamilton in technology industries.



Kelli Olson, Emcee

Tax Partner
BDO

Kelli is a Tax Partner in the firm's Grand Rapids office with more than 15 years of public accounting experience in the area of taxation. Her focus is serving closely-held businesses and their owners, ultra-high net worth individuals, complex multi-generational families, and family offices. She has vast experience in federal, state, and international income tax planning and compliance as well as complex trust and estate tax planning and compliance. She works closely with her clients and client's team of advisors to provide strategic tax vision based on developing a deep understanding of her clients' ultimate goals.

Kelli has experience serving clients in a variety of industries, including manufacturing and distribution, government contracting, technology, nonprofit, and private equity. In addition to her private client focus, she has significant experience with international tax planning and complex partnership taxation including both private equity and fund side consulting.