



## Impact Investing: Can we, Should We and How? A Conversation between Programs and Investments

Carrie Boer, Peter C. & Emajean Cook Foundation  
Lori Bush, The Community Foundation of the Holland Zeeland Area  
Steve Butler, One Quest Capital (Jack DeWitt Family Office)  
Brian W. Dykstra, Oxford Financial Group, Ltd.  
Susan Edwards, Grand Valley State University  
Patrick Gaughan, Brooks Capital Management (Brooks Family Office)  
Ana Gonzalez, Grand Valley State University  
John Kerschen, Charter Capital Partners  
David R. Lindberg, Council of Michigan Foundations  
Kevin McCurren, Grand Valley State University  
Richard Noreen, BDO

Jennifer L. Remondino, Partner, Warner Norcross & Judd  
Scott Spoelhof, Bayside Capital (Spoelhof Family Office)  
Dan Van Timmeren, Kent Community Health Foundation  
Kathleen Vogelsang, Van Andel Institute  
Jim Wiersma, FIRM, LLC (Haworth Family Office)

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THANK YOU TO



Friday, May 12, 2017  
8:30am - 12:00pm

L. William Seidman Center  
Grand Valley State University

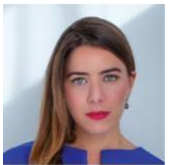


- 8:30a-9:00a **Registration and Networking**  
*Continental breakfast will be served*
- 9:00a-9:30a **Impact Investing: The Current Regulatory Landscape**  
**Jeff Schragg**  
Tax Partner, BDO Greater Washington, D.C.
- 9:30a-9:50a **Impact Investing: From Ideas to Action**  
**Abigail Noble**  
CEO, The Impact
- 9:50a-10:05a Q&A with Jeff Schragg and Abigail Noble
- 10:05a-10:30a **Break**
- 10:30a-11:00a **The Why, How and What of Our Impact Investing Journey**  
**Douglas Bitonti Stewart**  
Executive Director, Max M. and Marjorie S. Fisher Foundation  
**Philip Wm. Fisher**  
Founder, Mission Throttle
- 11:00a-11:15a **Financial and Impact returns: One family office experience**  
**Tom Groos**  
Partner, City Light Capital and Principal, Tyden Ventures FO
- 11:15a-11:30a **Local Perspectives on Impact Investing**  
**Laurie Craft**  
Program Director  
**Stan VanderRoest**  
Chief Financial Officer, Grand Rapids Community Foundation
- 11:30a-12:00p Q&A with Douglas B. Stewart, Phillip Wm. Fisher, Tom Groos, Abigail Noble, Laurie Craft, and Stan VanderRoest
- 12:00p **Concluding remarks**



**Jeff Schragg -- Tax Partner**  
BDO Greater Washington, D.C.

Jeff Schragg has over 30 years of experience counseling clients on highly complex tax and business matters. Jeff has coordinated services for both individual and business clients, including real estate developers (commercial and residential), publishing companies, real estate investors, hotel operators and hotel management companies, employee stock ownership plans (ESOPs), and technology companies.



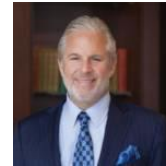
**Abigail Noble -- CEO**  
The Impact

Abigail Noble is CEO of The Impact, a nonprofit network of families who commit to make more impact investments, more effectively. Prior Abigail was Head of Impact Investing Initiatives at the World Economic Forum and Head of Africa and Latin America for The Schwab Foundation for Social Entrepreneurship.



**Douglas Bitonti Stewart-- Executive Director**  
Max M. & Marjorie S. Fisher Foundation

In early 2007, Doug became the first Executive Director of the Max M. & Marjorie S. Fisher Foundation. In his position, Doug has the privilege of helping the Fisher family further their philanthropic legacy by working with partners making the most meaningful impact to strengthen and empower children and families in need.



**Philip Wm. Fisher -- Founder**  
Mission Throttle

Philip Fisher's experiences span both for-impact and for-profit organizations. He is Vice Chairman of the Max M. and Margorie S. Fisher Foundation and serves on the board and Investment Committee of The Fisher Group.



**Tom Groos -- Partner**  
City Lights Capital

Tom is a partner at City Light Capital. Beyond his current City Light fund responsibilities, he is a member of the boards of Shotspotter-SST (Newark, CA) and Heartland Automation (Marysville, MI). After 26 years of growing and leading two Michigan companies in the safety and security area, Tom is now the Vice Chairman of the Board of Minimax-Viking, a major fire protection systems company based in Hamburg, Germany.



**Laurie Craft -- Program Director**  
Grand Rapids Community Foundation

Laurie is responsible for many of the Community Foundation's community leadership activities, including housing, economic development and program related investing. She works with nonprofit organizations and various community initiatives, reviews and evaluates requests for Foundation assistance and assesses the impact of our funding in the community.



**Stan VanderRoest -- Chief Financial Officer**  
Grand Rapids Community Foundation

Stan is a member of the management team responsible for the finance, human resource and information technology functions of Grand Rapids Community Foundation. In addition, he partners with the Investment Review Committee to manage the funds that donors have entrusted to Grand Rapids Community Foundation. Stan is a CPA (Certified Public Accountant) a designation that he earned in 1986.