

NOTES

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Horizontal lines for taking notes.



Active vs. Passive
Investing: Opportunities,
Risks and Trends

Friday, December 8th, 2017
8:30AM-12:00PM
Eberhard Center
Grand Valley State University
301 Fulton SE, 2nd Floor



Family Owned Business Institute

AGENDA

8:30a Registration and Networking

Continental Breakfast will be served.

9:05a

Traditional Research, Partner, NEPC

Probability and Missed Opportunities: Why the Active vs. Passive Debate Will Never Die

9:25a Panel Session: *The Good, the Bad and the Ugly: Perspectives on Passive and Active Investing*

The Good, the Bad and the Ugly: Perspectives on Passive and Active Investing

9:30a Christopher Philips, Head of Vanguard Institutional Advisory Services

Passive Investing

9:50a Q&A

10:10a Gregory M. Dowling, CIO/Head of Research, Fund Evaluation Group

Passive Aggressive

10:30a Q&A

10:50a Break

11:10a Katie Nixon, CIO, Northern Trust

Active or Passive

11:30a Q&A

All Speakers



STEERING COMMITTEE

Carrie Boer

Peter C. & Emajean Cook Foundation

Lori Bush

The Community Foundation of the Holland Zeeland Area

Steve Butler
Brian W. Dykstra

One Quest Capital
Oxford Financial Group, Ltd.

Patrick Gaughan

Brooks Capital Management

Ana Gonzalez

Family Owned Business Institute, Seidman-GVSU

John Kerschen

Charter Capital Partners

David Lindberg

Council of Michigan Foundations

Richard Noreen

BDO

Joerg Picard

Finance Department, GVSU

Jennifer Remondino

Warner Norcross & Judd LLP

Scott Spoelhof

Bayside Capital

Kent Community Health

Foundation

Kathleen Vogelslang

Van Andel Institute

Jim Wiersma

FIRM, LLC

Steve Zlotnicki

Spectrum Health

Timothy R. Bruce, Director of

SPEAKERS



Timothy R. Bruce - Director of Traditional Research, Partner, NEPC

Tim joined NEPC in 2008. As director of traditional research at NEPC, Tim oversees a broad area of investment research spanning equities, fixed income, and real assets. Tim also is active NEPC's investment research and due diligence activities in alternative investments with a particular focus on hedged equity strategies. Outside of his formal research responsibilities, Tim provides consulting services for both traditional and non-traditional asset classes of various public, corporate, Taft-Hartley and endowment/foundation clients. Tim is a member of NEPC's International Equity Advisory Group and the Traditional Research Group.

SPEAKERS

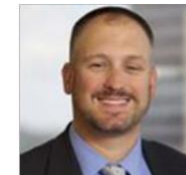


Katie Nixon - CIO, Northern Trust
Katie is an Executive Vice President and Chief Investment Officer for the Wealth Management business at Northern Trust. In that capacity,

Katie leads the national investment management practice for Northern Trust's Wealth Management business from the firm's Chicago headquarters. Her responsibilities include investment policy development with a particular focus on portfolio construction and implementation. She also directs the investment management activities of over 200 Northern Trust portfolio managers across the firm's 60+ Wealth Management offices. Katie sits on the Firm's Investment Policy Committee and Tactical Asset Allocation Committee, and she chairs the Wealth Management Investment Advisory Committee.

Christopher Philips - CFA
Vanguard Institutional Advisory Services

Christopher leads the teams of investment professionals who provide asset allocation modeling, investment policy, consulting, portfolio construction recommendations, and ongoing investment management to endowment, foundation, and defined benefit clients. Prior to this role, he led a team of relationship managers for Vanguard's institutional investment-only clients focusing on defined benefit, defined contribution, nonprofit, and corporate assets. He joined Vanguard in 2000.



Gregory M. Dowling - CIO/Head of Research Fund Evaluation Group

Gregory is an investment professional since 1997 and a FEG team member since 2004. He has an MBA in Business Administration from Xavier University and a BSBA in Business Administration from the University of Cincinnati, he was nominated for the 2014 "Hedge Fund Consultant of the Year Award" by Institutional Investor and was named one of the 2015 "World's Most Influential (Specialist) Consultants" by Chief Investment Officer, he is an adjunct professor at the University of Cincinnati and Vice President of the Bowling Portfolio Management.